



CHEESECAKE: CAKE OR PIE?

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We know it's NOT a...



Crisp or crumble

Cobbler

Cookie

But Adam...isn't "cake" in "cheesecake?"



Food names can be deceptive!

Food deceivers



Plumb pudding

Head cheese

Rocky Mountain oysters

Yellowcake uranium



Dessert Anatomy



Filling = helpful though potentially deceiving factor (flour-based vs non-flour)

Crust = THE defining factor between cake and pie

Theory in action: Apple Cake vs Apple Pie



If the filling is almost the same...how do we tell the difference?

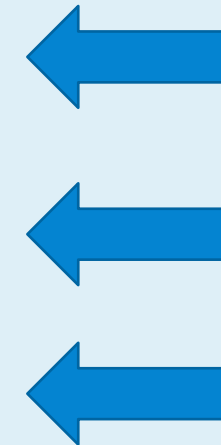
The crust!!!

If there's no confusion over apple cake and apple pie...



...make the cognitive jump to cheesecake being pie

So which is a better match?



And if you think it's a tart...



You're not "wrong" since both have a crust

Tarts & pies = in the pie family

Who you know who isn't in the pie family? Cake

But in the end...



...whether you call it “cake” or “pie,” we can all agree it is delish

Image Sources (in order of appearance)

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