The Lorax Propaganda Activity

Standard/Skill	Level 4 - Advanced	Level 3 - Proficient	Level 2 - Developing	Level 1 - Beginning
SL. (7.9.4.4)	Everything in 3, plus:	Presents claims, fully	Presents claims, references	Claims unclear, points
Present Findings	Presents claims in an	discusses important points,	important points, some	unclear, information
Important Facts	exceptional way.	isn't too wordy, doesn't	information may not relate.	unrelated.
Focused		include any information that		
	Exceptional presentation.	doesn't relate.	Hard to understand, lack of	Doesn't do presentation or
Presentation:			eye contact. Unenthusiastic.	doesn't show face.
Eye Contact, Volume, Clear	Has class evaluate	Loud voice, eye contact,		
	presentation and its	clear pronunciation.		
	effectiveness. Were they	Convincing.		
	convinced?			
W.1 (7.7.1.1a)	Everything in 3, plus:	Makes a solid argument by	Makes an argument, some	Weak argument with weak
Arguments	Makes a solid argument	using clear and relevant	reasons may not be relevant	or unrelated reasons.
Support claim	with clear, relevant reasons,	reasons. References the	or clear.	
Clear reasons	and quotes the story.	story.		Reasons may not be
Show understanding of topic			Reasons are organized	organized.
		Reasons are organized	logically.	
		logically.		
W.1 (7.7.1.1b)	Everything in 3, plus:	Demonstrate a solid	Demonstrates a pretty good	Does not demonstrate
Arguments	Demonstrates an	understanding of the topic.	understanding of the topic.	understanding of the topic.
Support claim	exceptional understanding	No errors in understanding.	Some errors in	Many errors in
Clear reasons	of topic by referencing	Everything is accurate.	understanding.	understanding.
Show understanding of topic	AND refuting the opposite			
	side. (See Ms. G. for help.)			
L.1 (7.11.1.1)	No errors in conventions/	Few errors in conventions/	Multiple errors in	Multiple errors in
Conventions/Mechanics	mechanics.	mechanics.	conventions/mechanics.	conventions/mechanics.
Commas, capital letters, spelling,			Errors do not hinder	Errors may hinder
punctuation, etc.			readability and	readability and
			understanding.	understanding.