The Lorax Propaganda Activity

| Standard/Skill | Level 4 - Advanced | Level 3 - Proficient | Level 2 - Developing | Level 1 - Beginning |
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| SL. (7.9.4.4) <br> Present Findings <br> Important Facts <br> Focused <br> Presentation: <br> Eye Contact, Volume, Clear | Everything in 3, plus: <br> Presents claims in an exceptional way. <br> Exceptional presentation. <br> Has class evaluate presentation and its effectiveness. Were they convinced? | Presents claims, fully discusses important points, isn't too wordy, doesn't include any information that doesn't relate. <br> Loud voice, eye contact, clear pronunciation. Convincing. | Presents claims, references important points, some information may not relate. <br> Hard to understand, lack of eye contact. Unenthusiastic. | Claims unclear, points unclear, information unrelated. <br> Doesn't do presentation or doesn't show face. |
| W. 1 (7.7.1.1a) <br> Arguments <br> Support claim <br> Clear reasons <br> Show understanding of topic | Everything in 3, plus: Makes a solid argument with clear, relevant reasons, and quotes the story. | Makes a solid argument by using clear and relevant reasons. References the story. <br> Reasons are organized logically. | Makes an argument, some reasons may not be relevant or clear. <br> Reasons are organized logically. | Weak argument with weak or unrelated reasons. <br> Reasons may not be organized. |
| W. 1 (7.7.1.1b) <br> Arguments <br> Support claim <br> Clear reasons <br> Show understanding of topic | Everything in 3, plus: Demonstrates an exceptional understanding of topic by referencing AND refuting the opposite side. (See Ms. G. for help.) | Demonstrate a solid understanding of the topic. No errors in understanding. Everything is accurate. | Demonstrates a pretty good understanding of the topic. Some errors in understanding. | Does not demonstrate understanding of the topic. Many errors in understanding. |
| L. 1 (7.11.1.1) <br> Conventions/Mechanics <br> Commas, capital letters, spelling, punctuation, etc. | No errors in conventions/ mechanics. | Few errors in conventions/ mechanics. | Multiple errors in conventions/mechanics. Errors do not hinder readability and understanding. | Multiple errors in conventions/mechanics. Errors may hinder readability and understanding. |

